



**LESSEE INFORMATION**

DATE: \_\_\_\_\_

RETURN BY FAX TO: (208) 426.1998

APPLICANT INFORMATION

Organization: \_\_\_\_\_ Applicant: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail Address: \_\_\_\_\_

ORGANIZATION STATUS AND REFERENCES

CORPORATION \_\_\_\_\_ PARTNERSHIP \_\_\_\_\_ INDIVIDUAL \_\_\_\_\_ GOVERNMENT \_\_\_\_\_ NON-PROFIT \_\_\_\_\_

Registered in the State/County of: \_\_\_\_\_

List Officers' Names and Titles: \_\_\_\_\_

Person Authorized to Sign Contract: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

BANK REFERENCE

Account Name/Number: \_\_\_\_\_

Bank/Branch: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

FACILITY REFERENCES

LIST AUDITORIUMS, ARENAS AND/OR HALLS, WHICH HAVE BEEN PREVIOUSLY LEASED BY APPLICANT

Venue	Date/Nature of Show Produced	Contact & Phone #
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

BUSINESS REFERENCES

LIST TWO BUSINESS REFERENCES

Name: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Name: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

EVENT INFORMATION

Type of show/event with artist you wish to sponsor: \_\_\_\_\_

Booking Contact Agency: \_\_\_\_\_ Agent: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

The above questions must be answered in full before the Taco Bell Arena Permit for use of any facility can be processed. It is understood that Taco Bell Arena may or may not grant this request. Applicant hereby represents that he has made a full and complete disclosure of all information and that all of the statements and information are true and correct. Only after approval of this application will dates be held or a Rental Agreement issued.

\_\_\_\_\_  
Signature of Applicant      Date  
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--PLEASE ALLOW AT LEAST THREE WEEKS FOR PROCESSING --  
SEE REVERSE SIDE FOR POLICY RELATING TO APPROVAL OF NEW PROMOTERS

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OFFICE USE ONLY: Approved \_\_\_\_\_ Denied \_\_\_\_\_

Taco Bell Arena Executive Director \_\_\_\_\_ Date \_\_\_\_\_

**Taco Bell Arena at Boise State University**  
**Boise, Idaho**  
**POLICY FOR APPROVAL OF PROMOTERS**

As a public facility the management of Taco Bell Arena is responsive to making available the use of space for appropriate purposes. Within this framework is the responsibility to manage the Taco Bell Arena in such a way that will assure a level of financial self-support and the maintenance and integrity of the facility. Taco Bell Arena has a proprietary interest in the success of the various promotions held in the Taco Bell Arena. Such interest is based at least in part upon:

1. The total gross as it affects the rent charged for the event.
2. The development of repeat shows with the promoter.
3. Reputation of the Taco Bell Arena as a place of quality entertainment.
4. The ability of the promoter to remain financially solvent.

The areas of experience or ability generally required of new promoters are as follows:

1. To be able to successfully negotiate favorable contracts with artist's management and to show evidence of a strong working agreement with the performing group.
2. To be able to select performing groups that are suitable and who together will present an acceptable program as related to style, quality and duration.
3. To be able to develop and maintain a comprehensive show budget.
4. To have experience in using a facility similar to Taco Bell Arena in crowd control regulations and concert procedures.
5. To have ability in box office procedures, e.g. ticket accounting, ticket selling, labor requirements, scaling the house and in settling of final statements.
6. To be able to establish a workable rapport with varying types of crowds and groups.
7. To be able to deal effectively with production support services such as lighting, sound and staging.
8. To be able to successfully promote and give publicity to events being presented.
9. To be able to organize the above into a smooth running public presentation that is pleasing to the audience and profitable to the promoter and to the house.
10. To have, through available resources, the ability to maintain solvency.